

The China Italy Chamber of Commerce, together with Netcomm - The Italian E-commerce Association, has the pleasure to invite you to attend the following seminar:

E-commerce in China: an opportunity for Italian brands?

Wednesday 30th January , 2013

06:30 pm

@ Portman Ritz Carlton Hotel

1376 West Nanjing Avenue Jingan District, Shanghai

上海南京西路1376号

Tel. +86 21 2020 1888

To confirm your attendance, please send an e-mail to infoshanghai@cameraitacina.com, including the following information:

- Name • Company Name • Position • Mobile number.

Please note that priority will be given to CICC Members.

Free of charge

Agenda:

Agenda:		
18:00 - 18:30	Registration and welcome refreshments	
18:30 - 19:30	China-Italy Chamber of Commerce's Introduction Chinese BtoC E-commerce Scenario	Mr. D'Agostino, Vice President CICC
	The opportunity for Italian brands: e-commerce success-histories	Mr. Finzi, Secretary General @ Netcomm
	E-commerce in China: Regulatory Aspects	Mr. Geremia, Lawyer @ NCTM
	How to approach the Chinese digital market	Chinova - Unionpay
	E-commerce in China: Tax and Administrative considerations	Mr. Valente, GM @ Diacron Shanghai
19:30 - 20:30	Panel discussion	Q&A
20:30 - 21:00	Cocktail networking	

